



J. K. WONG

UX Designer

CONTACT

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EXPERIENCE

LEAD UX DESIGNER | Accenture, LLP — Boston, USA

May 2018 — Ongoing

Consulted with major tech companies to design enterprise software and build design systems, with a focus on the Pega platform. Notable clients include Google, Fjord, Liquid Studio, Bank of America, and the Federal Government.

Engaged in the SAFe agile method to deploy massive enterprise software for over 45 million users.

PRODUCT DESIGNER | Apptimize, Inc.— San Francisco, USA

2018

On cross-functional teams, participated in strategy sessions and performed UX/UI design for an A/B testing B2B SaaS product.

CO-FOUNDER/PRODUCT DESIGNER | EV.Unit Studios

2016 — Ongoing

Designed the fundamental concepts, gameplay mechanics, themes & created sprites and UX/UI assets for video games (most notably CROBIA: Enter the Petridome).

Took on product owner and product manager roles to ensure that projects progressed according to scrum schedules.

FREELANCE UX/UI DESIGNER | J. K. Wong Design— Global

2016 — Ongoing

Produced and delivered various UX and graphic design assets. Designed, developed, hosted, and managed full responsive websites for clients on AWS.

PSYCHOLOGY TEACHER | Sendelta Education— Shenzhen, China

2013 — 2016

Designed and taught engaging AP Psychology curricula in top public high schools. Led several administrative meetings to improve employee management and company regulations.

EDUCATION CONSULTANT | Apex Education— Shenzhen, China

2014 — 2015

Using industry knowledge, conducted market research and contributed to the business plan design to optimize profits.

SKILLS

Interaction Design

Lean and Agile Methodology

SAFe Scaled Agile Framework

Usability Research & Testing

Information Architecture

User Flows & User Personas

Wireframing

Rapid Prototyping

Animation & Motion Graphics

Game Design

User Interface Design

Graphic Design

Illustration

TOOLS

Sketch3

Adobe CC

Prototyping: Principle, Flinto,

Invision

Jira & Confluence

Pega Systems

Zeplin

Omnigraffle

Keynote

Google Analytics

Front-end: HTML, CSS, Bootstrap

Amazon Web Services

LANGUAGES

English

Chinese: Mandarin & Cantonese

French

EDUCATION

McGill University 2011

BA in Psychology

and East Asian Studies